

Wajiha Haris

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Professional Overview

Broad based experience in fund raising and programs for international and local charities, including corporate sponsorship, project planning and implementation. Diversified experience in consumer banking.

Professional Experience

Fundatia Scheherazade, Romania

www.scheherazadefoundation.com

www.justitiaininteresulcopilui.ro

President (June 2007 to date)

Responsibilities:

- To raise funds to distribute to foundations, associations and charities to assist them in their ongoing projects.
- Organize lectures on various topics: teaching, education, medicine, environment protection, etc.;
- Organization of training sessions and specialized courses in different fields, given by specialists from Romania or brought from abroad;
- Sourcing and purchase of equipment (medical, PC and office, etc.), medicines and donation of these funds further on to other associations, funds, non-governmental organizations which are active in fields such as: protection and help of the institutionalized children, persons in prisons, abandoned children, persons infected and affected with HIV/AIDS and the people with disabilities.
- To train young people in partnership with the Government to provide social assistance to the under privileged and thus providing job opportunities for these young people.

Major accomplishments:

- **Raised 2.5 Million Euros in two years from the private sector of Romania.**
- **Renovated the largest state owned hospital (Marie Curie children's hospital) in sector 4 of Bucharest. It is a 500-bed hospital and takes care of 50,000 children a year. The space renovated is 8,000 square meters.**
- **Organized a training program for the nurses and medical staff of Marie Curie Hospital, Grigore Alexandrescu hospital and Alfred Russo Hospital for a better understanding among patients and parents. The Royal Embassy of Netherlands together with Min of Health and national authority for child protection and WHO – world health organization, funded the training.**
- **Organized a workshop in collaboration with national authority for child protection, Ministry of justice, ministry of interior, superior council of magistrates, public ministry of higher court for justice and the council of Europe. The HAGUE HUMAN RIGHTS FUND funded the conference. The focus was to examine the Romanian Legislation regarding the minors and its application.**

- Launched a campaign with the Council of Europe to abolish corporal punishment. This campaign was in partnership with the ministry of Education.
- Initiated a series of seminars together with the Embassy of Austria on pediatric surgery. This was in partnership with Paracelsus University of Salzburg and Carol Davila University of Bucharest. There were participants from Cluj, Ploiesti, Sibiu, Brasov, Constanta, Galati, Iasi and Pitesti. The purpose was to bring latest technology to treat congenital malformations and to cure disabilities in children. The lectures were alternated with live surgeries, which were transmitted live from operating room to the conference rooms.
- Organized a two-day conference on justice in the interest of the child at the Bucharest faculty of law. It was part of 150-year celebrations of the faculty. The conference was in partnership with national authority for child protection, Ministry of justice, ministry of interior, superior council of magistrates, public ministry of higher court for justice and the council of Europe. The HAGUE HUMAN RIGHTS FUND funded the conference. The foreign experts had come from the European court of human rights, UUK, Austria, Belgium and the Netherlands. The purpose was to form a network of lawyers from the private sector who would defend the children's rights on pro bono basis.
- Organized a telethon on Realitatea TV to raise funds for Pinocchio center in sector 1. The center takes care of 50 children from all over Romania. The children are mostly from the street, drug addicts, abandoned or abused. The money will go towards the renovation of this center.

Received woman of the year 2008 award.

Received BBW community leadership award.

Received Confidential gala award for Marie Curie Hospital

Received Honoris award from the Mayor of Bucharest.

UNHCR (United Nations High Commission for Refugees), Romania

Fund Raising Consultant

Responsibilities:

- To raise funds to organize the world Refugee day.
- To build awareness among the general public and to advocate the plight of refugees.

UNICEF (Bucharest, Romania)

Fund Raising Consultant (Sept. 2004 to Oct 2007)

Responsibilities:

- In charge of planning and implementing a program to increase UNICEF's effectiveness as a fundraiser in Romania.
- Manage new Product Development and charitable event planning designed to attract the private sector and corporate sponsorship in Romania. The objective is to build the visibility and public awareness for UNICEF and to promote UNICEF's drive towards local fund raising.
- Managed events starting from the basic concept to execution, including; selecting the marketing theme/strategy, definition of sponsorship packages, identification and selection of sponsors, identifying media partners and the design and selection of event materials.
- Prepare product promotional programs through strategic alliances with corporate sponsors.
- Develop incentive programs for donors among the private sector.

- Identify local partners through which the proceeds are allocated to implement the child-oriented assistance initiatives in accordance with the UNICEF Programs.

Major Accomplishments:

- Successfully launched the first ever UNICEF fundraising activity in Romania; raised approximately \$225,000 for UNICEF handicapped children's programs.
- Successfully achieved fund raising targets for an HIV AIDS club in Constanta, Romania.
- Implemented successful fund raising campaign for the Back to School Project in Vrancea County, Romania, which was devastated by floods.
- Organized and implemented an event for the "Guinness Book of World Records" in which Romanian children painted a 3,400-meter canvas mural, the largest painting in the world (www.UNICEF.ro).

United Nations Development Program (Bucharest, Romania)

Consultant (2005-2006)

- Provided fundraising strategies and programs for a UNDP project BEAUTIFUL BUCHAREST. The project will be revitalizing the Historical Center of Bucharest with private sector partnership together with the Government and City Hall.

Special Olympics Romania (Bucharest, Romania)

Board Member (2005-2006)

- Assisted the Romanian Special Olympics Committee to plan and implement a capital program targeting \$150,000 to sustain its program after U.S. AID funding eligibility is reduced after European Union membership begins in 2007.

UNICEF Czech Republic (Prague, Czech Republic)

(Sept. 2002–May 2003)

Responsibilities:

- Worked as a consultant to organize two major first time corporate oriented fund raising events; the proceeds of this charitable campaign went to support a girls' education program and to children's vaccination program in the Czech Republic.
- In conjunction with the international retailer IKEA, planned and implemented a UNICEF fundraising campaign based in their Prague store.
- Organized a symposium on Children's Rights with the Executive Director of Czech Republic at the American International School of Prague (a US State Department supported institution).
- Launched several family-oriented fund raising events to raise money for a children's vaccination program.

Dubai (Dubai, United Arab Emirates)

(1998-2002)

Major Accomplishments:

Involved with the planning, organizing and implementation of charitable fund raising events and programs for the following charities:

1. **The Citizens Foundation** (Pakistan)

Its aim is to educate the poor masses in the remote areas and to increase the literacy rate by 7% in 10 years. This is a UN supported charity.

2. **CARE** (Pakistan)

Primary and secondary school education/programs targeted for young children in the villages and cities.

3. Al Shifa Trust (Pakistan)

Eye hospital with special projects targeted to curing eye diseases, blindness and providing eye transplants.

4. LRBT

A trust for blind people in Pakistan.

5. Human Development Fund for Pakistan

An organization originally started by Pakistani doctors based in North America to raise funds to improve the lives of the poor families by providing them with clean water, vitamins and basic health care (including vaccinations).

6. IVF India

An organization founded by Dr. Kiran Bedi targeted to helping women in prisons with young children or for the children born in prisons.

7. Dar ul Sukoon.

An orphanage for disadvantaged handicapped children in Pakistan.

8. Hope

A charity registered in United Arab Emirates to raise money for underprivileged women and children

Standard Chartered Bank (Karachi, Pakistan)

Banker (April 1995 – July 1995)

- Worked as a personal financial consultant for the Consumer Banking Division.
- Responsible for developing Liabilities portfolio for the newly launched Model Branch.
- Responsible for servicing bank customers, and assisting them in providing information regarding bank services, products and facilities.
- Financial reporting and analysis prepared for the consumer-banking unit at the Group Headquarters in Melbourne.

Citibank N.A. (Lahore, Pakistan)

Banker/Customer Service Officer (December 1992 – September 1994)

- Responsibilities included servicing and managing banking requirements.
- Assisted in pioneering the launch of innovative banking products in Pakistan such as Phone Banking, Wealth Management, Consumer Finance as well as credit cards.
- Assisted the Consumer Banking Head and coordinated with the Financial Controller for annual budget preparation and quarterly forecasts.

Citiphone

- Responsibilities included handling all banking transactions other than cash over the telephone.
- As a special targeted research project, worked on a Market Initiative Program designed to determine customer profile for every new project launched.

Education

- Bachelors in Science, Kinnaird College (Lahore, Pakistan)

Personal

Married, 2 children